

# CORE

## QUICKLY UNCOVER CANDIDATE POTENTIAL TO RELIABLY FORECAST JOB SUCCESS

IT'S A WELL-KNOWN FACT THAT A CANDIDATE'S GMA LEVEL (GENERAL MENTAL ABILITY) IS THE BEST INDICATION FOR JOB SUCCESS. IT'S NEW THAT TALENT ACQUISITION PROFESSIONALS CAN GET THE VALIDATION THEY NEED IN MINUTES INSTEAD OF HOURS.

- + Cognitive evaluation designed for fast screening
- + Science-based testing of general mental ability
- + Designed for use across all industries, sectors and job levels
- + Mobile-friendly and clear visualization of results





# ACCURATE MEASURE OF GMA SUPPORTS OBJECTIVE DECISION-MAKING

*From high volume recruitment and screening to final candidate evaluation, the digital GMA test CORE makes it easier to deliver on talent acquisition goals.*



## BALANCING CANDIDATE POTENTIAL AND JOB COMPLEXITY

CORE is built on a powerful digital engine of psychometrical science to ensure two things: ease of use and fast, reliable results. In max 30 minutes CORE presents answers that line managers, recruiters and other staff with HR responsibilities can use to make the right calls.

Connecting the dots between HR research and HR practice, CORE is the missing link for accurate job performance predicting in a fast-paced digital world: a non-verbal test designed to evaluate general intelligence.

### KNOW WHAT TO EXPECT OF YOUR SELECTION DECISION

Paradoxically, hiring the right person for the right job does not necessarily mean hiring the candidate with the highest cognitive test score. Efficient and un-biased talent acquisition is about matching cognitive ability and job content.

Moving beyond this intelligence test paradox, CORE quickly delivers the answers you need to assess if your candidate is qualified to solve the tasks she will be facing. Now that is intelligent.

### THE PERFECT FIT FOR DATA-BASED RECRUITING

CORE lets you build talent acquisition processes on solid science and recognised standards. And empowers you to use GMA data as proper assessment tools when recruiting.

### WHAT CORE ISN'T:

- + a 10 second gamification test
- + a time-consuming clinical test
- + limited to certain sectors or jobs

### WHY CORE?

CORE is easily implemented in both large corporations' and smaller businesses' daily HR routines. Moving from gut feelings to scientifically proven job performance intel heralds a new dawn in business-critical talent acquisition.

- + Scientifically based predictions support recruiting decisions
- + Aligned with corporate objectives like 100 % transparency and governance
- + Perfectly adapted for busy HR departments with high-volume work

*"CORE helps us test a wide range of candidates quickly. The test makes it easier to take un-biased decisions and match candidates and jobs efficiently."*

**TALENT ACQUISITION MANAGER IN COMPANY  
WITH +200 ANNUAL NEW-HIRES**

Recruitment is the one HR discipline with the highest potential for incorporating data-driven research and standards. Eliminate risky calls and base decisions on fact, statistics and science.